LUBES'N'GREASES Magazine
DIGITAL EDITION COVER EMAIL

2027
Advertising Rates & Specs

ADVERTISING RATES
All rates are per insertion, in US dollars and based on advertisers supplying complete electronic files.

Digital Magazine	1-2x	3-5x	6-8x	9-11x	12x
Lubes'n'Greases Magazine	2,500	2,360	2,250	2,140	2,030

ADVERTISING SPECIFICATIONS

Publication Schedule
Publication of the digital edition of the magazine is announced via email on or about the first of each month.
During the following week, a second email is sent to any subscriber who did not open the first email.

Material Deadline
Ad file and URL are by Noon U.S. Eastern Standard Time by the 15th day of the preceding month.

File Dimensions
650 x 100 (w x h) pixels

320 x 100 pixels (mobile)

File Size & Formats
50 kB max, 72 dpi

.jpg, .gif, animated .gif

We recommend that the first frame of animated gifs contain key messaging and/or company identification because of handling of animated .gifs in some readers' email viewers.

URLs
All ads are linked to the web address of the advertiser's choice.
Advertisers are responsible for ensuring landing pages are live prior to publication.

ADVERTISE:
www.lngmediakit.com

MATT ROGERS:
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