

## LUBES'N'GREASES Magazine

# 2027

## Advertising Rates

## DISPLAY ADS

| SIZE            | 1-2x   | 3-5x   | 6-8x   | 9-11x  | 12x +  |
|-----------------|--------|--------|--------|--------|--------|
| 2 Page Spread   | 16,240 | 15,600 | 15,090 | 14,650 | 14,170 |
| Full Page       | 8,120  | 7,800  | 7,560  | 7,330  | 7,100  |
| 2/3 Page        | 5,890  | 5,680  | 5,530  | 5,350  | 5,180  |
| 1/2 Page Spread | 8,120  | 7,800  | 7,560  | 7,330  | 7,100  |
| 1/2 Page        | 5,420  | 5,220  | 5,020  | 4,750  | 4,510  |
| 1/3 Page        | 3,760  | 3,640  | 3,560  | 3,430  | 3,320  |
| 1/4 Page        | 3,430  | 3,350  | 3,260  | 3,080  | 2,970  |

## PREMIUM POSITIONS

| SIZE               | 1-2x   | 3-5x  | 6-8x  | 9-11x | 12x + |
|--------------------|--------|-------|-------|-------|-------|
| Back Cover         | 10,070 | 9,720 | 9,400 | 9,120 | 8,550 |
| Inside Front Cover | 10,070 | 9,720 | 9,400 | 9,120 | 8,550 |
| Page 5             | 10,070 | 9,720 | 9,400 | 9,120 | 8,550 |
| Inside Back Cover  | 9,720  | 9,380 | 9,100 | 8,850 | 8,130 |

For any other guaranteed position, add 15%

## CLASSIFIEDS

Black and white ads only.

| SIZE     | 1-2x  | 3-5x  | 6-8x  | 9-11x | 12x + |
|----------|-------|-------|-------|-------|-------|
| 1/3 Page | 2,350 | 2,230 | 2,150 | 2,030 | 1,940 |
| 1/4 Page | 2,000 | 1,940 | 1,880 | 1,730 | 1,590 |
| 1/6 Page | 1,620 | 1,570 | 1,490 | 1,440 | 1,410 |

Classified prices include simple typesetting, headline and digital proof.

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

ADVERTISE:  
[www.lngmediakit.com](http://www.lngmediakit.com)

MATT ROGERS:  
 Director of Business  
 Development, North America  
[mrogers@lubesngreases.com](mailto:mrogers@lubesngreases.com)

DAVE STANWORTH:  
 Commercial Director  
[dstanworth@lubesngreases.com](mailto:dstanworth@lubesngreases.com)