

2027 Advertising Rates

LUBE REPORT

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	5,170	4,920	4,670	4,430	4,220	3,900	3,810	3,620
Top Banner 2	3,400	3,230	3,070	2,920	2,740	2,640	2,500	2,390
Top Banner 3	2,500	2,360	2,250	2,140	2,030	1,930	1,840	1,720
Button #1	2,200	2,090	1,980	1,880	1,790	1,710	1,610	1,540
Button #2	2,090	1,980	1,880	1,790	1,710	1,610	1,540	1,460
Button #3	1,670	1,580	1,500	1,420	1,350	1,290	1,210	1,150
Button #4	1,550	1,470	1,410	1,340	1,270	1,200	1,140	1,090

BREAKING NEWS

ADVERTISING RATES

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SIZE	1-3x	4-7x	8-11x	12x
Top Banner	3,400	3,230	3,070	2,920

ADVERTISE:
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