

## LUBES'N'GREASES WEBSITE Ad Specifications

	Image Dimensions (w x h)	File Formats & Sizes	Provide:
<b>Leaderboard</b>	970 x 90 px		
<b>Leaderboard (mobile)</b>	320 x 100 px	GIF, animated GIF or JPEG 50kb maximum 72 dpi RGB color	Website landing page URL
<b>Vertical Banner 1 &amp; 2</b>	300 x 600 px		
<b>Vertical Banner 1 &amp; 2 (mobile)</b>	320 x 100 px		

Advertisers must supply final and complete electronic files.

Ad materials are due by Noon U.S. Eastern Standard Time on Monday, one week prior to publication. In the event of a Monday holiday, materials are due on the Friday, 10 days prior to publication.