

LUBES'N'GREASES Magazine

2026

Advertising Rates

DISPLAY ADS

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
2 Page Spread	15,840	15,220	14,720	14,290	13,820
Full Page	7,920	7,610	7,370	7,150	6,920
2/3 Page	5,740	5,540	5,390	5,220	5,050
1/2 Page Spread	7,920	7,610	7,370	7,150	6,920
1/2 Page	5,280	5,090	4,890	4,630	4,400
1/3 Page	3,660	3,550	3,470	3,340	3,230
1/4 Page	3,340	3,260	3,180	3,000	2,890

PREMIUM POSITIONS

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
Back Cover	9,820	9,480	9,170	8,890	8,340
Inside Front Cover	9,820	9,480	9,170	8,890	8,340
Page 5	9,820	9,480	9,170	8,890	8,340
Inside Back Cover	9,480	9,150	8,870	8,630	7,930

For any other guaranteed position, add 15%

CLASSIFIEDS

Black and white ads only.

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
1/3 Page	2,290	2,170	2,090	1,980	1,890
1/4 Page	1,950	1,890	1,830	1,680	1,550
1/6 Page	1,580	1,530	1,450	1,400	1,370

Classified prices include simple typesetting, headline and digital proof.

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

ADVERTISE:
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