

2026 Advertising Rates

LUBE REPORT

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	5,040	4,800	4,550	4,320	4,110	3,800	3,710	3,530
Top Banner 2	3,310	3,150	2,990	2,840	2,670	2,570	2,440	2,330
Top Banner 3	2,430	2,300	2,190	2,080	1,980	1,880	1,790	1,670
Button #1	2,140	2,030	1,930	1,830	1,740	1,660	1,570	1,500
Button #2	2,030	1,930	1,830	1,740	1,660	1,570	1,500	1,420
Button #3	1,620	1,540	1,460	1,380	1,310	1,250	1,180	1,120
Button #4	1,510	1,430	1,370	1,300	1,230	1,170	1,110	1,060

BREAKING NEWS

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12x
Top Banner	3,310	3,150	2,990	2,840

ADVERTISE:
www.lngmediakit.com

MATT ROGERS:
Director of Business
Development, North America
mrogers@lubesngreases.com

DAVE STANWORTH:
Commercial Director
dstanworth@lubesngreases.com