

# LUBES'N'GREASES Magazine

## Editorial, Advertising and Event Distribution Calendar 2025

### January

Editorial: Outlook – Trends in Base Oils, Additives & Finished Lubricants

**Ad closing:** Nov 13, 2024  
**Ad materials due:** Nov 20, 2024

### February

Editorial: Industrial Lubricants  
**Special Report – Base Stocks**

Events:

- ICIS World Base Oils, Feb 12-14, London, UK
- Argus Global Base Oils, Feb 17-19, London, UK

**Ad closing:** Dec 11, 2024  
**Ad materials due:** Dec 18, 2024

### March

Editorial: Synthetics

Events:

- PPC Spring Meeting, Mar 9-11, San Antonio, TX
- Lubricant Expo North America, Mar 19-20, Detroit, MI

**Ad closing:** Jan 15  
**Ad materials due:** Jan 22

### April

Editorial: Bio-based Lubricants  
**Special Report – Sustainability**

Events:

- ILMA Engage, Apr 2-4, Indian Wells, CA
- UNITI, Apr 8-9, Stuttgart, Germany
- ELGI, Apr 26-29, Copenhagen, Denmark

**Ad closing:** Feb 12  
**Ad materials due:** Feb 19

### May

Editorial: Additives

Events:

- STLE Annual Meeting, May 18-22, Atlanta, GA
- Argus LatAm Base Oils, May 20-21, Miami, FL

**Ad closing:** Mar 12  
**Ad materials due:** Mar 19

### June

Editorial: Grease

Events:

- NLGI, Jun 9-12, Fort Lauderdale, FL
- ICIS Asian Base Oils, Jun 19-20, Singapore

**Ad closing:** Apr 16  
**Ad materials due:** Apr 23

### July

Editorial: Automotive Lubes

**Ad closing:** May 14  
**Ad materials due:** May 21

**Global Base Stock Guide**

**Ad closing:** Apr 1  
**Ad materials due:** Apr 8

### August

Editorial: Packaging, Metalworking Fluids

Events:

- PPC Fall Meeting, Aug 24-26, Denver, CO

**Ad closing:** Jun 11  
**Ad materials due:** Jun 18

### September

Editorial: Testing  
**Special Report – Additives**

Events:

- Lubricant Expo, Sept 16-18, Dusseldorf, Germany

**Ad closing:** Jul 16  
**Ad materials due:** Jul 23

### October

Editorial: Automotive Lubes

Events:

- ILMA Annual Meeting, Oct 4-7, Boca Raton, FL
- ICIS Middle East Base Oils, Oct 15-16, Dubai, UAE
- Argus Asia, Middle East & Africa Base Oils, dates tbc, Dubai, UAE
- UEIL, Oct 15-17, Stresa, Italy

**Ad closing:** Aug 13  
**Ad materials due:** Aug 20

### November

Editorial: Base Oils  
**Special Report – Industrial Lubricants**

Events:

- ICIS African Base Oils, Nov 13-14, Cape Town, South Africa
- ACI European Base Oils, Nov 26-27, Valencia, Spain

**Ad closing:** Sep 17  
**Ad materials due:** Sep 24

### December

Editorial: Sustainability

Events:

- ICIS Pan-American Base Oils, Dec 4-5, Jersey City, NJ

**Ad closing:** Oct 15  
**Ad materials due:** Oct 22

**ADVERTISE:**  
[www.lngmediakit.com](http://www.lngmediakit.com)

**MATT ROGERS:**  
Director of Business  
Development, North America  
[mrogers@lubesngreases.com](mailto:mrogers@lubesngreases.com)

**DAVE STANWORTH:**  
Commercial Director  
[dstanworth@lubesngreases.com](mailto:dstanworth@lubesngreases.com)