

LUBES'N'GREASES Magazine

2025 Advertising Rates

DISPLAY ADS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
2 Page Spread	15,450	14,840	14,360	13,935	13,480
Full Page	7,725	7,420	7,185	6,970	6,745
2/3 Page	5,600	5,400	5,250	5,085	4,920
1/2 Page Spread	7,725	7,420	7,185	6,970	6,745
1/2 Page	5,145	4,965	4,765	4,510	4,285
1/3 Page	3,565	3,455	3,385	3,250	3,150
1/4 Page	3,255	3,180	3,100	2,920	2,815

PREMIUM POSITIONS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
Back Cover	9,575	9,240	8,940	8,670	8,135
Inside Front Cover	9,575	9,240	8,940	8,670	8,135
Page 5	9,575	9,240	8,940	8,670	8,135
Inside Back Cover	9,245	8,920	8,650	8,415	7,735

For any other guaranteed position, add 15%

CLASSIFIEDS

Black and white ads only. Larger B&W ads are billed at display rates.

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
1/3 Page	2,230	2,115	2,035	1,925	1,835
1/4 Page	1,900	1,840	1,785	1,635	1,505
1/6 Page	1,540	1,490	1,410	1,360	1,335

Classified prices include simple typesetting, headline and digital proof.

Add Rich Media to display ads in the digital version.

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

ADVERTISE:
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