

# LUBES'N'GREASES Magazine

## Editorial, Advertising and Event Distribution Calendar 2024

### January

Editorial: Outlook – Trends in Base Oils, Additives & Finished Lubes

Events:

- TAE, Jan 23-25, Stuttgart, Germany

**Ad closing:** Nov 8, 2023

**Ad materials due:** Nov 15, 2023

### February

Editorial: Industrial Lubes

**Special Report – Base Stocks**

Events:

- ICIS World Base Oils, Feb 6-8, London, UK
- Argus Global Base Oils, Feb 19-21, London, UK

**Ad closing:** Dec 6, 2023

**Ad materials due:** Dec 13, 2023

### March

Editorial: Synthetics

Events:

- PPC Spring Meeting, Mar 3-5, Tampa, FL
- Lubricant Expo North America, Mar 19-21, Detroit, MI

**Ad closing:** Jan 10

**Ad materials due:** Jan 17

### April

Editorial: Grease

**Special Report – Sustainability**

Events:

- ILMA Engage, Apr 11-13, Coronado, CA
- UNITI, Apr 16-17, Stuttgart, Germany
- ELGI, Apr 20-23, Madrid, Spain

**Ad closing:** Feb 7

**Ad materials due:** Feb 14

### May

Editorial: Bio-based Lubes, Testing

Events:

- STLE Annual Meeting, May 19-23, Minneapolis, MN

**Ad closing:** Mar 9

**Ad materials due:** Mar 13

### June

Editorial: Grease, Additives

Events:

- NLGI, Jun 10-13, San Antonio, TX
- ICIS Asian Base Oils, Jun 27-28, Singapore

**Ad closing:** Apr 10

**Ad materials due:** Apr 17

### July

Editorial: Automotive Lubes, EVs

**Ad closing:** May 8

**Ad materials due:** May 15

### Global Base Stock Guide

**Ad closing:** Apr 1

**Ad materials due:** Apr 8

### August

Editorial: Packaging, Metalworking Fluids

Events:

- PPC Fall Meeting, Aug 18-20, San Diego, CA

**Ad closing:** Jun 5

**Ad materials due:** Jun 12

### September

Editorial: Industrial Lubes

**Special Report – Electric Vehicles**

Events:

- ILMA Annual Meeting, Sep 28 – Oct 1, Colorado Springs, CO
- Lubricant Expo, Sep 17-19, Dusseldorf, Germany

**Ad closing:** Jul 10

**Ad materials due:** Jul 17

### October

Editorial: Automotive Lubes, Testing

Events:

- Argus Asia, Middle East & Africa Base Oils, Oct 9-11, venue tbc, UAE
- ICIS Middle East Base Oils, Oct 8-9, Riyadh, Saudi Arabia
- UEIL, Oct 16-18, Porto, Portugal

**Ad closing:** Aug 7

**Ad materials due:** Aug 14

### November

Editorial: Base Oils,

**Special Report - Distribution**

Events:

- ICIS African Base Oils, dates tbc, Cape Town, South Africa

**Ad closing:** Sep 11

**Ad materials due:** Sep 18

### December

Editorial: Metalworking Fluids, Sustainability

Events:

- ICIS Pan-American Base Oils, Dec 5-6, Jersey City, NJ

**Ad closing:** Oct 9

**Ad materials due:** Oct 16

**ADVERTISE:**  
[www.lngmediakit.com](http://www.lngmediakit.com)

**MATT ROGERS:**  
Director of Business  
Development, North America  
[mrogers@lubesngreases.com](mailto:mrogers@lubesngreases.com)

**DAVE STANWORTH:**  
Commercial Director  
[dstanworth@lubesngreases.com](mailto:dstanworth@lubesngreases.com)

**STEF DUNKERLY:**  
Ad Operations Manager  
[stef@lubesngreases.com](mailto:stef@lubesngreases.com)