

LUBE REPORT

2024

Advertising Rates

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	4,680	4,450	4,220	4,010	3,815	3,525	3,445	3,275
Top Banner 2	3,070	2,925	2,775	2,635	2,505	2,385	2,265	2,155
Button #1	2,195	2,085	1,980	1,880	1,790	1,700	1,615	1,535
Button #2	2,085	1,980	1,880	1,790	1,700	1,615	1,535	1,455
Button #3	1,980	1,880	1,790	1,700	1,615	1,535	1,455	1,385
Button #4	1,880	1,790	1,700	1,615	1,535	1,455	1,385	1,320