

## LUBE REPORT

### 2023 Advertising Rates

#### AD RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	4,455	4,235	4,020	3,820	3,630	3,450	3,280	3,120
Top Banner 2	2,925	2,785	2,640	2,510	2,385	2,270	2,155	2,050
Button #1	2,090	1,985	1,885	1,790	1,705	1,615	1,535	1,460
Button #2	1,985	1,885	1,790	1,705	1,615	1,535	1,460	1,385
Button #3	1,885	1,790	1,705	1,615	1,535	1,460	1,385	1,320
Button #4	1,790	1,705	1,615	1,535	1,460	1,385	1,320	1,255

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