

LUBRICANTS INDUSTRY DIRECTORY 2023 Advertising Rates & Dates

DISPLAY AD RATES

All rates are per year, in US dollars, and are based on advertisers supplying complete electronic files.

Position	Rate
Home Page*	6,565
Browse-by-Category*	5,380
Run of site	3,040

*For premium placement on the Home page or Browse-by-Category search results pages:

- To guarantee top position, add 20%.
- For guaranteed second position, add 15%.
- For guaranteed third position, add 10%.
- For guaranteed fourth position, add 5%.

FEATURED LISTINGS RATES

All rates are per month, in US dollars, and are based on advertisers supplying complete electronic files.

	1-2x	3-5x	6-8x	9-11x	12x +
Featured Listing	1,115	1,035	955	865	785

DEADLINES

Ads and Featured Listings can be booked at any time. Please allow one week for bookings to appear after materials have been received.

ADVERTISE:
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