

## WEBSITE BANNER ADS 2022 Advertising Rates

Email Advertising Materials to:  
Production@LubesnGreases.com

All rates are in US\$\$s

### Impression based Ads

	CPM (RoS)	CPM (targeted)
Leaderboard	105	205
Vertical Banner 1	80	155

CPM: Cost per 1,000 Ad Impressions

RoS: Run of Site

Targeted: selected website user location

### Topic based Ads

	Monthly cost
Base Stocks	5,000
Additives	3,000
Finished Lubricants	3,000
Sustainability	2,000
Electric Vehicles	2,000
All other topics	1,000

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