

LUBE REPORT

2022 Advertising Rates

AD RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

| SIZE | 1-3x | 4-7x | 8-11x | 12-15x | 16-25x | 26-35x | 36-45x | 46x + |
|--------------|-------|-------|-------|--------|--------|--------|--------|-------|
| Top Banner 1 | 4,240 | 4,030 | 3,825 | 3,635 | 3,455 | 3,285 | 3,120 | 2,970 |
| Top Banner 2 | 2,785 | 2,650 | 2,510 | 2,390 | 2,270 | 2,160 | 2,050 | 1,950 |
| Button #1 | 1,990 | 1,890 | 1,795 | 1,705 | 1,620 | 1,535 | 1,460 | 1,390 |
| Button #2 | 1,890 | 1,795 | 1,705 | 1,620 | 1,535 | 1,460 | 1,390 | 1,315 |
| Button #3 | 1,795 | 1,705 | 1,620 | 1,535 | 1,460 | 1,390 | 1,315 | 1,255 |
| Button #4 | 1,705 | 1,620 | 1,535 | 1,460 | 1,390 | 1,315 | 1,255 | 1,195 |

ADVERTISE:
U.S. Tel.:
+1 703-536-0800
www.lngmediakit.com

MATT ROGERS:
Director of Business
Development, North America
mrogers@lubesngreases.com

DAVE STANWORTH:
Commercial Director
dstanworth@lubesngreases.com

STEF DUNKERLY:
Ad Operations Manager
stef@lubesngreases.com