

# LUBES'N'GREASES Magazine

## Editorial, Advertising and Event Distribution Calendar

### 2021

#### January

Editorial: Outlook – Trends in base oils, additives & lubes

**Ad closing:** Nov 13, 2020

**Ad materials due:** Nov 20, 2020

#### February

Editorial: Base oils, Packaging

Event distribution:

- ICIS World Base Oils & Lubricants, Feb 16-18, Virtual

**Ad closing:** Dec 9, 2020

**Ad materials due:** Dec 16, 2020

#### March

Editorial: Industrial lubes, Synthetics

**Ad closing:** Jan 13

**Ad materials due:** Jan 20

#### April

Editorial: Grease, Lube manufacturing

**Ad closing:** Feb 10

**Ad materials due:** Feb 17

#### May

Editorial: Biodegradable/bio-based lubes, Testing

Event distribution:

- STLE Annual Meeting, May 17-20, Virtual

**Ad closing:** Mar 17

**Ad materials due:** Mar 24

#### June

Editorial: Grease, Additives

Event distribution:

- ILMA Engage, Jun 2-4, Orlando, US
- ICIS Asian Base Oils & Lubricants, Jun 29-30, Virtual

**Ad closing:** Apr 14

**Ad materials due:** Apr 21

#### July

Editorial: Automotive lubes, Food-grade lubes

READEX Ad effectiveness survey

**Ad closing:** May 12

**Ad materials due:** May 19

#### Global Base Stock Guide

**Ad closing:** Apr 1

**Ad materials due:** Apr 8

#### August

Editorial: Packaging, Metalworking fluids

Event distribution:

- PPC Fall Meeting, dates & venue tbc

**Ad closing:** Jun 16

**Ad materials due:** Jun 23

#### September

Editorial: Industrial lubes, Motorcycle oils

Event distribution:

- NLGI Annual Meeting, Sep 27-30, Tucson, US

**Ad closing:** Jul 14

**Ad materials due:** Jul 21

#### October

Editorial: Lube manufacturing, Automotive lubes

Event distribution:

- STLE Tribology Frontiers, dates & venue tbc
- ILMA Annual Meeting, Oct 9-12, Phoenix, US
- ICIS Middle East Base Oils & Lubricants, Oct 11-13, Dubai, UAE
- UEIL Annual Congress, Oct 20-21, Virtual

**Ad closing:** Aug 11

**Ad materials due:** Aug 18

#### November

Editorial: Base oils, Automotive lubes

Event distribution:

- UNITI, Nov 3-4, Stuttgart, Germany
- ACI European Base Oils & Lubricants, dates & venue tbc

**Ad closing:** Sep 15

**Ad materials due:** Sep 22

#### December

Editorial: Industrial lubes, Testing

Event distribution:

- ICIS Pan-American Base Oils & Lubricants, Dec 2-3, Jersey City, NJ

**Ad closing:** Oct 13

**Ad materials due:** Oct 20