

LUBE REPORT

2021 Advertising Rates

AD RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	4,135	3,930	3,730	3,545	3,370	3,205	3,045	2,895
Top Banner 2	2,715	2,585	2,450	2,330	2,215	2,105	2,000	1,900
Button #1	1,940	1,845	1,750	1,660	1,580	1,495	1,425	1,355
Button #2	1,845	1,750	1,660	1,580	1,495	1,425	1,355	1,280
Button #3	1,750	1,660	1,580	1,495	1,425	1,355	1,280	1,225
Button #4	1,660	1,580	1,495	1,425	1,355	1,280	1,225	1,165

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