

LUBRICANTS INDUSTRY DIRECTORY

2021 Advertising Rates & Dates

DISPLAY AD RATES

All rates are per year, in US dollars, and are based on advertisers supplying complete electronic files.

Position	Rate
Home Page*	6,095
Browse-by-Category*	4,995
Run of site	2,825

*For premium placement on the Home page or Browse-by-Category search results pages:

- To guarantee top position, add 20%.
- For guaranteed second position, add 15%.
- For guaranteed third position, add 10%.
- For guaranteed fourth position, add 5%.

FEATURED LISTINGS RATES

All rates are per month, in US dollars, and are based on advertisers supplying complete electronic files.

	1-2x	3-5x	6-8x	9-11x	12x +
Featured Listing	1,035	960	885	800	725

DEADLINES

Ad closing: January 8, 2021

Material due: January 22, 2021

ADVERTISE:
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