

## WEBSITE BANNER ADS 2021 Advertising Rates

Email Advertising Materials to:  
Production@LubesnGreases.com

	CPM (RoS)	CPM (targeted)
Leaderboard	100	200
Vertical Banner 1	75	150
Vertical Banner 2	25	50

CPM: Cost per 1,000 Ad Impressions

RoS: Run of Site

Targeted: selected website user demographics

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