

## LUBES'N'GREASES Magazine 2023 Advertising Rates

### DISPLAY ADS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
2 Page Spread	14,700	14,120	13,665	13,260	12,830
Full Page	7,350	7,060	6,835	6,635	6,420
2/3 Page	5,325	5,135	4,995	4,840	4,680
1/2 Page Spread	7,350	7,060	6,835	6,635	6,420
1/2 Page	4,895	4,725	4,535	4,290	4,075
1/3 Page	3,395	3,285	3,220	3,090	2,995
1/4 Page	3,095	3,020	2,950	2,780	2,675

### PREMIUM POSITIONS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
Back Cover	9,110	8,795	8,505	8,255	7,740
Inside Front Cover	9,110	8,795	8,505	8,255	7,740
Page 5	9,110	8,795	8,505	8,225	7,740
Inside Back Cover	8,800	8,485	8,235	8,010	7,360

For any other guaranteed position, add 15%

### CLASSIFIEDS

Black and white ads only. Larger B&W ads are billed at display rates.

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
1/3 Page	2,120	2,010	1,935	1,830	1,745
1/4 Page	1,810	1,750	1,695	1,555	1,435
1/6 Page	1,460	1,420	1,340	1,290	1,265

Classified prices include simple typesetting, headline and digital proof.

Add Rich Media to display ads in the digital version: \$500 per insertion.

Contact us for information about special insertions and distribution sponsorships.

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

**ADVERTISE:**  
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