

# LUBES'N'GREASES WEBSITE

## Specifications

Email Advertising Materials to:  
Production@LubesnGreases.com

	Publication Schedule	Materials Due*	Image Dimensions (w x h)	All File Formats & Sizes	Provide:
<b>Home Page Slider</b>	Weekly (Monday-Sunday)	Noon U.S. EST on Monday, one week prior to publication. In the event of a Monday holiday, materials are due on the Friday, 10 days prior to publication.	1200 x 320 px	.jpg 125 kB max RGB color	URL
<b>Home Page Mid Page Unit (MPU)</b>			260 x 260 px	.gif, animated.gif, .jpg 50 kB max RGB color	
<b>Featured Event</b>	Weekly		<b>Home Page</b> (550 x 289 px)  <b>Events Page</b> (250 x 131 px)	.jpg or .png 50 kB max RGB color	<ul style="list-style-type: none"> <li>• Event URL</li> <li>• Event name</li> <li>• Event date</li> <li>• Event location</li> <li>• Register Now link (optional)</li> <li>• Conference Brochure link (optional)</li> </ul>
<b>Featured Product</b>	Weekly (Monday-Monday)				
<b>White Paper</b>	Contact <a href="mailto:Advertise@LubesnGreases.com">Advertise@LubesnGreases.com</a> for deadlines & specifications				
<b>Webinar</b>	Contact <a href="mailto:Advertise@LubesnGreases.com">Advertise@LubesnGreases.com</a> for deadlines & specifications				

\* Advertisers must supply final and complete electronic files.

**ADVERTISE:**  
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