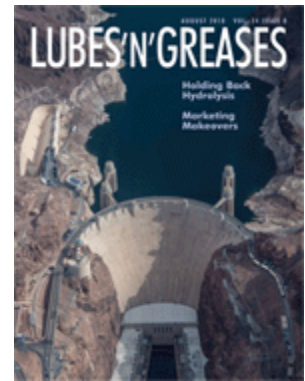


LUBES'N'GREASES

D I G I T A L E D I T I O N



Your **August 2018** digital edition of *Lubes'n'Greases* is ready to read on your computer or mobile device. **Highlights inside this issue include:**

The Crowded World of Synthetics. Engine oils used to have room to breathe on retail shelves, but the proliferation of subcategories and viscosities has brands and bottles packed in like sardines.



Holding Back Hydrolysis. Though ester base stocks have made great strides, water still plagues oils in some applications. Can a new “polymeric sponge” additive absorb the threat?

New Specs Leave Room for a Marketing Makeover. Oil marketers can make the ripening lemons of upcoming GF-6 labeling updates into branded lemonade.

Smooth Jazz. Like a note in a symphony, oils and greases are a small but integral part of musical instrument maintenance.

Monkey Mind. Jack Goodhue offers guidance on quieting stress and anxious thoughts.

Also in this issue: Steve Swedberg weighs in on lubricants' contribution to achieving carbon neutral status. Sara Lefcourt helps us prepare for negotiation, while Tom Glenn lays out the differing needs of numerous motor oil consumers. Gabriela Wheeler points to bright stock's steady demand despite Group I's continuing phase-out. Plus the latest products, companies, newsmakers and more.

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